



# Global Summit 2022

**1 - 3 DECEMBER 2022**

PMI Global Summit  
Exhibit and Sponsorship Prospectus

## CAESARS PALACE

Las Vegas Meeting  
and Convention Space  
3655 Las Vegas Boulevard South  
Las Vegas, Nevada 89109, USA

## Exhibit Options

Exhibition space includes standard carpet, a table, two chairs, wastebasket and sign. Inclusion in virtual exhibit hall. Audio Visual needs are the responsibility of exhibitor and can be ordered through the exhibitor kit. Additional exhibitor registrations available for \$390 each.

**10x10**

### Includes

Two in-person exhibitor registrations and two virtual booth staff registrations.

**\$5,500**

**10x20**

### Includes

Four in-person exhibitor registrations and four virtual booth staff registrations.

**\$9,500**

**20x20**

### Includes

Six in-person exhibitor registrations and six virtual booth staff registrations.

**\$15,500**

## Exhibit Hall Show Hours\*

\*subject to change

### 30 November

Move-in Noon – 4:00PM PST  
Happy Hour 5:00 – 7:00PM PST  
Virtual Preview Hours 9:00AM – 12:00PM PST

### 1 December

8:00AM – 5:30PM PST  
Grand Opening Reception

### 2 December

8:00AM – 5:00PM PST  
Move out 5:00 – 8:00PM PST

Approved PMI Exhibitors and Sponsors may host networking activities for PMI attendees after 5:00PM on 2 December only. A request form must be submitted and approved by PMI. Form will be available in the Exhibitor Kit.

# Tiered Sponsorships

- Exhibit Required -

## Platinum Options

>\$20K total

**Grand Opening Reception** **2/3 available** **\$20,000**  
Thursday, 1 December  
Includes branded napkins  
Branded food and beverage  
Signage placement  
1 cabana sponsorship includes monitor to read,  
TV monitor for branding and soft seating

**Mainstage Sponsorship (keynote, panels)** **3 available** **\$15,000**  
Includes logo placement in welcome slides  
Reserved front row seating for 10 people

**Attendee Notebook** **1 available** **\$15,000**  
**Lanyard Sponsorship** **SOLD 1 available** **\$15,000**  
**Wifi Sponsorship** **1 available** **\$15,000**

**Happy Hour "Welcome to Las Vegas"** **2/4 available** **\$10,000**  
**Reception Sponsorship**  
Wednesday, 30 November  
Includes branded napkins  
Branded food and beverage  
Signage placement

## Gold Options

>\$15k total

**Headshot Photo Booth Sponsorship** **SOLD 1 available** **\$10,000**

**Branded Hotel Room Keys** **1 available** **\$10,000**

## Silver Options

>\$10k total

**"Grab and Go" Boxed Lunch Sponsorship** **1 available** **\$7,500**  
Saturday, 3 December

**Cabana at Grand Opening Reception** **3/4 available** **\$5,000**  
Thursday, 1 December

**Coffee Break Sponsorship** **5 available** **\$5,000**  
Signage placements

All sponsorships  
include

- Recognition on Global Summit event website
- Recognition on on-site signage
- Exhibit Hall passes for up to 2 guests/clients
- Logo & booth number on meter board
- Sponsor recognition on main stage screen, pre-roll slides
- Logo placement on virtual platform
- Virtual platform announcement (1 per sponsor)

# Tiered Sponsorships add-ons

- Exhibit Required -

## Add-Ons

Email confirmation	1 available	\$8,000
30 - minutes In-person Product Theater	<del>3</del> /7 available	\$6,500
Exclusive logo placement in pre-event email at PMI's discretion	3 available	\$5,000
Carpet Decal in entry way of Exhibit Hall	<del>2</del> /3 available	\$5,000
Sponsored Excursion These off-site excursions provide an opportunity for a group of attendees to see project management action.	4 available	\$5,000
Oxygen bar Welcome attendees in this exclusive Oxygen Bar. Individuals will be able to sit down, relax and breathe a steady stream of 90% pure oxygen.	1 available	\$5,000
Wellness Pavilion Get away from the hustle and bustle of PMI Global Summit. This Wellness Pavillion will provide chair massage and other activities to rejuvenate and continue on the day.	<del>SOLD 1 available</del>	\$5,000
Mobile Device Charging Station This charging station will allow attendees to power up their mobile devices when needed.	1 available	\$5,000
15 - minutes In-person Product Theater	<del>3</del> /7 available	\$3,500
Logo placement on registration website	<del>2</del> /3 available	\$3,000

### Health and Safety Plan

PMI is committed first and foremost to the safety and well-being of participants when providing engaging and impactful in-person networking opportunities. Given the ongoing health risks associated with Covid-19, all PMI events will continue adhere to highly stringent safety protocols including proof of vaccination. Additionally, PMI event attendees will be asked to comply with any local, federal and public health guidelines (i.e. CDC) as well as venue requirements in place at the time of the event.

# PMI® Virtual Experience Series, Global Summit Edition

PMI® Virtual Experience Series, Global Summit Edition will be offered for those attendees that will not be participating in person in Las Vegas. Estimated to attract 20,000 virtual attendees plus accessed by in person attendees, enhance your online presence.

## Virtual Experience Schedule:

**30 November**  
**Preview Day**  
8:00AM – 12:00PM PST

**1 December**  
**Live Broadcast day**  
8:00AM – 5:30PM PST

Virtual platform will be available on demand through 31 January 2023.

Digital Platform	<b>Exclusive Opportunity</b> ..... <b>\$10,000</b>
	Similar to an event app, this web based platform features exclusive sponsorship on landing page and all lobby pages. Platform is accessed by both in person and virtual attendees during the event through on demand deadline 31 January 2023.
Virtual Selfie Station	<b>Exclusive Opportunity</b> ..... <b>\$8,000</b>
	A popular activation on the virtual platform! Virtual attendees capture a webcam photo and use for their virtual profile and on social media. Your company logo appears alongside PMI on each photo and includes lead capture.
Sponsorship	<b>Limit 8</b> ..... <b>\$3,500</b>
	Your company logo displayed in the carousel of each lobby page. Logo linked to your booth
PM Passport (gamification)	<b>Limit 10</b> ..... <b>\$3,000</b>
	Make your booth a “must” by all attendees. Join the PM Passport to encourage booth traffic. Applies to both in-person and virtual experience.
Digital Swag Bag Item	..... <b>\$2,500</b>
	Provide free access, discounts or giveaways in the Digital Swag Bag that will be available to all attendees. Swag bag link emailed to all attendee's post event. Includes lead capture.
On-Demand Sponsored Session	..... <b>\$2,500</b>
	On-demand sponsored session (maximum 15-minutes in length). Recording to be linked to our booth to drive engagement. Plus, lead capture. Session will offer PDUs.
15-second Commercial	<b>3 available</b> ..... <b>\$2,500</b>
	Spotlight your company during a commercial played prior to the start of a breakout session(s). Exact timing and placement to be determined by PMI.
Resource Center Asset	<b>3 available</b> ..... <b>\$1,500/asset</b>
	(max of 3 total can be purchased per company) Includes a brochure, case study or technical paper in the Resource Center. Includes lead capture.